



Mohsen Heidari

System, Product & User experience Director

Contact Info

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About me

I am interested in technology and active in designing user experience and artificial intelligence. The dream is to make people's lives better and to prevent damage to our home (the planet). I would love to learn from nature.

Skills

Content Marketing	●●●●●
Figma	●●●●●
Adobe XD	●●●●●
System Design	●●●●●
Trello project management platform	●●●●●
Marketing Plan	●●●●●
Design Thinking	●●●●●
Object Oriented Design	●●●●●
Software Design	●●●●●
Product Management	●●●●●
UI Design	●●●●●
Marketing Strategy	●●●●●
adobe Illustrator	●●●●●
Business Planning	●●●●●
Business Analysis	●●●●●
Business Strategy	●●●●●
Market Research	●●●●●
Product Design	●●●●●
Content Strategy	●●●●●
Mobile Design	●●●●●
UX Design	●●●●●
Adobe Photoshop	●●●●●
Artificial Intelligence	●●●●●
Office Softwares	●●●●●

Work Experience

Ostadkar

Tehran, Iran
December 2018 Until now

User Experience Director

At Ostadkar, we're building more than a product. We're trying to rebuild our society base on empathy and trust.

as a "Business designers take juicy, creative, human-centered innovation and make it succeed out there in the real world. We use strategy, analysis, and financial modeling as generative design tools and help organizations turn their biggest, wildest ideas into businesses with long-term viability."

- understanding the business and the competition
- a human-centered approach to innovation
- applies the principles and practices of design to help organizations create new value and new forms of competitive advantage
- integration of customer empathy, experience design, and business strategy.
- providing industry perspectives
- designing experiments for prototyping
- measuring the results of those experiments

Intelligent World Saar Processing

January 2017 Until now

Founder, Product Manager & Designer

Founder - A startup business in Healthcare
<http://www.docsaar.com/>

Co-founder - A startup business in News
<http://www.khabarkhun.ir/> See less

Asre Toseeye Arian (inkarnet)

January 2017 to November 2018

Co-founder, Product and User Experience Designer

Sepehre Asia Design And Build Company

IT Manager

Special Units

Tehran, Iran

Senior Designer

Design Emergency Police System

Education

Shiraz Islamic Azad University

September 2016 Until now

Master's degree, Artificial Intelligence

University of Pishtazan Shiraz

September 2010 to December 2012

Bachelor's degree, Computer Software Engineering

Shahid Chamran University of Ahvaz
(Jundi Shapur)

December 2007 to December 2009

Associate's degree, Computer Software
Engineering

Achievements

Military Service

Completed

Relationship status

Married